



## AGENDA ITEM: 6

### SUMMARY

Report for:	Health in Dacorum Committee
Date of meeting:	17/06/15
PART:	1
If Part II, reason:	

Title of report:	Get set, go Dacorum
Contact:	Cllr Neil Harden, Portfolio Holder for Regulatory & Resident Services <b>Author:</b> Claire Lynch, Community Partnerships Officer <b>Responsible Officer:</b> Matt Rawdon, Group Manager, People
Purpose of report:	1. Monitoring and information
Recommendations	1. That members of the committee note the report and identify any areas where they require additional information.
Corporate objectives:	1. Community Capacity: enabling self-help and volunteering to build communities. 2. Regeneration: developing skills and aspirations of local people. 3. Dacorum Delivers: developing more effective ways of delivering services which meet customer expectations.
Implications:	<u>Financial</u>  £45,000 from reserves (approval granted October 2013)  <u>Value for Money</u>  The project seeks to increase sports participation in the 14+ age group. In Dacorum we aim to use sport as a mechanism for dealing with some of the social problems that we have in a holistic way.  £45,000 from DBC and £17,500 from Sportspace will provide the cash contribution needed to release £250,000 from Sport England and £77,500 of in-kind contributions from local voluntary sector groups. The total project cost over three year is £390,000 (including in-kind support) and will cater for approximately 2,500 residents in Dacorum aged 14+ over a three year period. This engagement is sustained
'Value For Money Implications'	

	<p>engagement which aims to change the behaviour of participants, builds skills in the community and and build the infrastructure within the community to ensure that the projects last beyond the life of the funding.</p> <p>Increased physically activity leads to improved mental and physical wellbeing and therefore can contribute to a reduction in the need for other support services.</p>
Risk Implications	Risk register reviewed on 04.06.2014
Equalities Implications	<ul style="list-style-type: none"> <li>• Equality impact assessment completed Jan 2014</li> <li>• Publicity will be targeted at specific areas that demonstrate social problems but recruitment will be open to the wider community</li> <li>• Extra funding will be targeted at training and development of existing providers to up skill i.e. equality and diversity training.</li> <li>• Two groups from the ‘protected characteristics’ will have targeted projects: heath inequalities and access issues for ethnic minority groups, access issues for disabled people.</li> </ul>
Health And Safety Implications	<ul style="list-style-type: none"> <li>• All providers will have appropriate public liability and insurance policies.</li> <li>• Service Level Agreements will identify that the service provider will be responsible for Health and Safety procedures.</li> <li>• Risk Assessments will be carried out by the service provider for each activity and submitted to Get, Set, Go Dacorum co-ordinator.</li> </ul>
Consultees:	<p>30 partners from National Governing Bodies, District Partnerships, Sports Clubs and providers, Voluntary Sector, Children’s and Community Centre’s, Public Health, Clinical Commissioning Group, Housing Associations, ethnic minority groups and Secondary Schools attended two consultation workshops with the Council to develop the project.</p> <p>Questionnaires have been completed by;</p> <ul style="list-style-type: none"> <li>• Students at Adeyfield School, Hemel and Cavendish School</li> <li>• Families in Woodhall Farm</li> <li>• Ethnic minority groups</li> <li>• Families at the Adventure Playground Play days</li> </ul> <p>Consultation and development of project is on-going through the three year programme. Additional consultation to take place in coming months;</p> <ul style="list-style-type: none"> <li>• Targeted consultation of attendees of children’s centres</li> <li>• Men from ethnic minority backgrounds</li> <li>• Residents in rural areas</li> </ul>

Background papers:

- Sports Policy Statement, Cabinet Report, 24 April 2012
- Community Sports Activation Fund Application, Cabinet Report, 22 October 2013

Historical background

### **Community Sport Activation Fund**

The Community Sport Activation Fund is a £40m revenue fund from Sport England which will:

- Enable people to create a sporting habit for life.
- Help stimulate local sports delivery.
- Provide a flexible investment at a very local level.

The fund aims to:

- Increase once a week participation in sport by those aged 14 and above.
- Encourage and support local partners to work together to develop new approaches to delivery.
- Invest in projects that will deliver sustainable increases in participation.
- Support communities across England to help ensure sport becomes a regular part of the majority of people's lives.

### **Social media**

- Facebook and twitter accounts have a growing following and are continually being publicised to increase networks (help publicise @getsetgodacorum)

### **Website**

- Website has been created and was launched in April 2015 - [www.getsetgodacorum.co.uk](http://www.getsetgodacorum.co.uk)
- It includes a full calendar of events and activities which are running for the programme

### **Project updates**

Sport England request a minimum of 2,500 participants to take part in projects which are funded £250,000. The annual target dates run from September 2014 to August 2015 in year one of the project. The key performance indicator designed by Sport England focusses on the number of participants over 14 years old only.

Attendances against target as at May 2015 (8 months into project)

#### September start dates

- Rush Judo – 100% of annual target of 10
- Youth Boxing – Information pending

#### October start dates

- Back 2 Netball – 100% of annual target of 25
- Grovehill Family Fun sessions – 70% of annual target of 40
- Much Stronger Together Football – 47% of annual target of 60

#### November start dates

- The Puffins – 100% of annual target of 15 (almost doubled target within three months)
- Stay with it Programme – 45% of annual target of 80
- Go for Fit women and girls – 80% of annual target of 30

January start dates

- Culturally Aware Fitness – 75% of annual target of 40
- Sports Match “Buddy” scheme – 40% of annual target of 30

February - May start dates

- ENJOY Family –10% of annual target of 50
- A Taste of Fitness –10% of annual target of 30
- Adventure in the Playgrounds –75% of annual target of 80

June onwards start dates

- DENS project – linking with upcoming site the Elms offering service users sporting opportunities from end July 2015
- Cycle your Family to Fitness – linking with Dacorum Cycle Hub and the Women’s Tour launching on 5 July
- Mosque engagement activities – likely to be Badminton and possibly volleyball; awaiting confirmation from Mosque
- Skates Galore / Xtreme – utilising Gadebridge skate park; consultation to be carried out by staff from the XC centre before progressing
- The Mount project – activities for prisoner at the Mount prison; still developing ideas and project plan.

**Developing the project**

This is a new project and we are continuously developing, tailoring and re-profiling the project based on consultation results and feedback from partners. Any ideas or suggestion from stakeholders will be gratefully received at any time via [getsetgo@dacorum.gov.uk](mailto:getsetgo@dacorum.gov.uk).

Glossary of acronyms and any other abbreviations used in this report:

CSAF – Community Sports Activation Fund  
CCG – Clinical Commissioning Group  
NGB – National Governing Bodies