



AGENDA ITEM: 6

SUMMARY

Report for:	Health in Dacorum Committee
Date of meeting:	09/03/16
PART:	1
If Part II, reason:	

Title of report:	Get set, go Dacorum
Contact:	Lead Contact: Ben Russell, Get set, go Dacorum Lead Officer Portfolio Holder: Cllr Neil Harden, Portfolio Holder for Regulatory & Resident Services
Purpose of report:	1. Monitoring and information
Recommendations	1. That members of the committee note the report and identify any areas where they require additional information.
Corporate objectives:	1. Community Capacity: enabling self-help and volunteering to build communities. 2. Regeneration: developing skills and aspirations of local people. 3. Dacorum Delivers: developing more effective ways of delivering services which meet customer expectations.
Implications:	<u>Financial</u> £45,000 from reserves (approval granted October 2013) <u>Value for Money</u> The project seeks to increase sports participation in the 14+ age group. In Dacorum we aim to use sport as a mechanism for dealing with some of the social problems that we have in a holistic way. £45,000 from DBC and £17,500 from Sportspace will provide the cash contribution needed to release £250,000 from Sport England and £77,500 of in-kind contributions from local voluntary sector groups. The total project cost over three year is £390,000 (including in-kind support) and will cater for approximately 2,500 residents in Dacorum aged 14+ over a three year period. This engagement is sustained
'Value For Money Implications'	

	<p>engagement which aims to change the behaviour of participants, builds skills in the community and and build the infrastructure within the community to ensure that the projects last beyond the life of the funding.</p> <p>Increased physically activity leads to improved mental and physical wellbeing and therefore can contribute to a reduction in the need for other support services.</p>
Risk Implications	Risk register reviewed on 04.06.2014
Equalities Implications	<ul style="list-style-type: none"> • Equality impact assessment completed Jan 2014 • Publicity will be targeted at specific areas that demonstrate social problems but recruitment will be open to the wider community • Extra funding will be targeted at training and development of existing providers to up skill i.e. equality and diversity training. • Two groups from the ‘protected characteristics’ will have targeted projects: heath inequalities and access issues for ethnic minority groups, access issues for disabled people.
Health And Safety Implications	<ul style="list-style-type: none"> • All providers will have appropriate public liability and insurance policies. • Service Level Agreements identify that the service provider will be responsible for Health and Safety procedures. • Risk Assessments will be carried out by the service provider for each activity and submitted to Get, Set, Go Dacorum co-ordinator.
Consultees:	<p>30 partners from National Governing Bodies, District Partnerships, Sports Clubs and providers, Voluntary Sector, Children’s and Community Centre’s, Public Health, Clinical Commissioning Group, Housing Associations, ethnic minority groups and Secondary Schools attended two consultation workshops with the Council to develop the project.</p> <p>Questionnaires have been completed by;</p> <ul style="list-style-type: none"> • Students at Adeyfield School, Hemel and Cavendish School • Families in Woodhall Farm • Ethnic minority groups • Families at the Adventure Playground Play days <p>Consultation and development of project is on-going through the three year programme. Additional consultation to take place in coming months;</p> <ul style="list-style-type: none"> • Targeted consultation of attendees of children’s centres • Men from ethnic minority backgrounds • Residents in rural areas

Background papers:

- Sports Policy Statement, Cabinet Report, 24 April 2012
- Community Sports Activation Fund Application, Cabinet Report, 22 October 2013

Historical background

Community Sport Activation Fund

The Community Sport Activation Fund is a £40m revenue fund from Sport England which will:

- Enable people to create a sporting habit for life.
- Help stimulate local sports delivery.
- Provide a flexible investment at a very local level.

The fund aims to:

- Increase once a week participation in sport by those aged 14 and above.
- Encourage and support local partners to work together to develop new approaches to delivery.
- Invest in projects that will deliver sustainable increases in participation.
- Support communities across England to help ensure sport becomes a regular part of the majority of people's lives.

Social media

- Facebook and twitter accounts have a growing following and are continually being publicised to increase networks (help publicise @getsetgodacorum)

Website

- Website has been created and was launched in April 2015 - www.getsetgodacorum.co.uk
- It includes a full calendar of events and activities which are running for the programme

Project updates

Sport England request a minimum of 2,500 participants to take part in projects which are funded £250,000. The annual target dates run from September 2015 to August 2016 in year two of the project. The key performance indicator designed by Sport England focusses on the number of participants over 14 years old only.

Attendances against target as at February 2016 (6 months into year two)

October 2015 start dates

- Adventure in the Playgrounds- 120% of annual target of 120
- Let's Dance- 122% of annual target of 35
- Men's Fitness Sessions- 100% of annual target of 15
- Go for fit- 56% of annual target of 30
- Family Fun Sessions- 30% off annual target of 90
- Adventure Playground Exercise to Music- 33% of annual target of 60
- Culturally Aware Fitness- 58% of annual target of 40
- Active Men- 92% of annual target of 50
- MST Football- 100% of annual target of 30
- Saturday with the Puffins- 80% of annual target of 15
- Rush Judo- 200% of annual target of 10

January 2016 start dates

- Active Intervention at Cavendish- 90% of annual target of 20
- Stay with it programme- 37% of annual target of 30
- Family Fun after school- 72% of annual target of 25
- Teen Girls- 17% of annual target of 60
- Disability Sport match- 53% of annual target of 15

February 2016 start dates

- Xtreme Skates- 33% of annual target of 40
- Sport with the Elms Hostel- 53% of annual target of 15

March 2016 onwards start dates

- Back to Football- linking with new coaching team to deliver session
- Cycle your Family to Fitness – linking with Dacorum Cycle Hub with aim to launch April 2016
- Stay with it (Adeyfield Girls and Hemel School)- Confirming activities and start times with schools with delivery to commence shortly
- Youth Boxing- working with Box Cleve Charity to deliver sessions in Hemel ABC, starting March 2016
- Rehab & Referral fun- Linking with Hospice and Cancer group
- Xtreme Skates (Berkhamsted)- Skate park due for completion in June
- Swim to keep trim- advert for rolling 3 months offer has gone out
- Swimfit Tring- Commencing after February half term
- Kings Langley Family Fun- Working with local delivers to supply female only fitness sessions at Kings Langley School. Also working with primary school to implement family fun activity.
- Training for HLDGs- will begin in April during the build up to the Herts Learning Disability games

Developing the project

This is a new project and we are continuously developing, tailoring and re-profiling the project based on consultation results and feedback from partners. Any ideas or suggestions from stakeholders will be gratefully received at any time via getsetgo@dacorum.gov.uk.

Glossary of acronyms and any other abbreviations used in this report:

CSAF – Community Sports Activation Fund
CCG – Clinical Commissioning Group
NGB – National Governing Bodies