

Community Impact Assessment

Name and description of project, policy or service	
<p><u>Decision to award Leisure Management Contract</u></p> <p>For Cabinet to review and approve the award of the contract for the management of the Council's leisure portfolio in line with the recommendation of the report.</p> <p>In doing so, this will introduce the new Leisure Management Contract and all of the accompanying documentation and contractual requirements (including the new Service Specification).</p>	
Identifying the impact of this project, policy or service on the community and environment	
	<p>Questions to explore:</p> <p>What positive impact will your project, policy or service have? What negative impact will your project policy or service have? How will you ensure any negative impact is limited? What is the impact of doing nothing?</p>
<p>On the community in general e.g. social or economic benefits, negative impacts</p>	<p><u>Benefits for the Community</u></p> <p>The new contract has a series of requirements to increase community outreach as part of the Sports Development and Outreach Strategy and the preferred Bidder has set out a detailed and resourced action plan, which will help ensure significant investment in community outreach.</p> <p>The performance requirements around programming and pricing will also ensure leisure access for the community and lead to a balanced and inclusive approach that benefits everyone.</p> <p>The proposal from the preferred bidder safeguards support for local clubs and increased engagement and support for vulnerable groups.</p> <p>The approach will also ensure that the operator is able to support the Council's aims and vision, while maximising value for money.</p> <p>Having a clear commercial contract (and performance-monitoring framework) will also make it easier for the Council to ensure that its objectives for community benefits are being met.</p> <p>No negative impacts are expected, but a significant monitoring regime is being put in place, and this will assure the Council that their expectations are being met. If not, action can be taken.</p>

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<p>On the council as an organisation e.g. on staff, services or assets</p>	<p>Ensuring the effective management of the Council’s assets enables it to deliver a vision of promoting sports and health participation across the borough.</p> <p>The submission from the preferred bidder ensures that the Council maximise returns from its new operating model.</p>	
<p>On the protected characteristics Age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, sexual orientation (Specify where impacts are different for different characteristics)</p>	<p>Improving the quality of provision and access will have a positive benefit across all groups.</p> <p>The preferred bidders submission showed solid research into the make-up of these groups in Dacorum and the strategies they will use to maximise increase in engagement of sport and physical activity across the Borough, including with outreach activities.</p>	
<p>On the environment e.g. effects on the climate, trees, amenity space, biodiversity, water, energy, waste, material use, air quality</p>	<p>The preferred bidder’s submission identified several areas for improved energy efficiency, reducing costs and improving energy wastage.</p>	
<p>On the specific target community / location e.g. if the project is based in a specific area or targeted community group</p>	<p>The project is not based in a specific area.</p>	
<p>Outline the approach you took to identify the need for this project, policy or service. Please include use of research, data and consultation with residents and/or staff.</p>		
<p>The recommendation for preferred bidder is based on structured evaluation of all bids received by a number of senior officers and an expert external consultant.</p>		
<p>Which commitment(s) does this policy, project or service support from the Equality and Diversity CIH Charter Housing Framework? Link to PDF CIH Commitments on intranet</p>		
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<p>How will you review the impact, positive or negative once the project, policy or service is implemented?</p>		
<p>Action</p>	<p>By when</p>	<p>By who</p>
<p>Regular contract management meetings and analysis of performance data</p>	<p>Ongoing from April 2018</p>	<p>Alex Care</p>

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Implement a robust performance monitoring regime	April 2018	Rob Smyth
Stakeholder feedback	Ongoing	Alex Care

Reviewed and signed off by relevant Group Manager:

Name: Robert Smyth

Role: Assistant Director – Performance, People & Innovation

Date: December 2017