



Strategic Planning & Environment

Overview & Scrutiny

Agenda

TUESDAY 11 OCTOBER 2016 AT 7.30 PM

DBC Bulbourne Room - Civic Centre

The Councillors listed below are requested to attend the above meeting, on the day and at the time and place stated, to consider the business set out in this agenda.

Membership

Councillor G Adshead
Councillor Anderson (Chairman)
Councillor Ashbourn
Councillor E Collins
Councillor Fisher
Councillor S Hearn

Councillor Hicks
Councillor Howard
Councillor Matthews
Councillor Ransley
Councillor Riddick
Councillor C Wyatt-Lowe (Vice-Chairman)

Substitute Members:

Councillors Birnie, Link, Ritchie, R Sutton, Timmis and Tindall

For further information, please contact Katie Mogan or Member Support

AGENDA

1. MINUTES

To agree the minutes of the previous meeting.

2. APOLOGIES FOR ABSENCE

To receive any apologies for absence.

3. DECLARATIONS OF INTEREST

To receive any declarations of interest.

4. PUBLIC PARTICIPATION

None.

**5. CONSIDERATION OF ANY MATTER REFERRED TO THE COMMITTEE IN
RELATION TO CALL-IN**

None.

6. PARK BYE-LAWS (Pages 3 - 25)

7. TOURISM SERVICE UPDATE & TOWN CENTRE UPDATE (Pages 26 - 36)

8. HOUSING AND PLANNING ACT IMPLICATIONS

Report to follow

9. WORK PROGRAMME 2016/17 (Pages 37 - 39)



AGENDA ITEM:

SUMMARY

Report for:	Strategic Planning and Environment Overview and Scrutiny Committee
Date of meeting:	11th October 2016
Part:	1
If Part II, reason:	

Title of report:	Byelaws for Selected Parks and Open Spaces within Dacorum
Contact:	<p>Cllr Janice Marshall, Portfolio Holder for Environmental, Sustainability and Regulatory Services</p> <p>Responsible Officer: David Austin (Assistant Director Neighbourhood and Delivery)</p> <p>Authors: Barbara Lisgarten (Legal Governance Team Leader and Deputy Monitoring Officer) and Robert Cassidy (Parks and Open Spaces Officer)</p>
Purpose of report:	To seek the views of this Committee on proposals to consider new byelaws for selected parks and open spaces within the Borough and detail the steps required for them to be approved by the Secretary of State.
Recommendations	That any comments from this Committee on the Draft Byelaws are passed to the Portfolio Holder for her consideration.
Corporate Objectives:	The byelaws will help promote a Clean, Safe and Enjoyable Environment
Implications:	<p><u>Financial</u></p> <p>There will be costs associated with publicising the relevant notices for consultation but these will be contained within existing service budgets.</p> <p>An income is likely to be generated from those proposing to use the parks for a commercial purpose but it is difficult to estimate the level of that income at this stage. Fees to be charged will need to be agreed separately and do not form part of this report.</p>

<p>'Value For Money Implications'</p>	<p>Receipts from the issuing of Fixed Penalty Notices must be used for combatting nuisance (section 237D <i>Local Government Act 1972</i>)</p> <p><u>Value for Money</u></p> <p>The new Byelaws will ensure that those generating an income from the park will pay an appropriate licence fee.</p>
<p>Risk Implications</p>	<p>The proposed Byelaws aim to regulate activity in the Council's parks and open spaces and to provide an effective enforcement mechanism. Failure to have appropriate Byelaws in place could lead to unregulated activity to the detriment of all users of the parks and open spaces.</p>
<p>Community Impact Assessment</p>	<p>A Community Impact Assessment will be carried out as part of the Scheme noted in paragraph 7 below.</p>
<p>Health And Safety Implications</p>	<p>None directly arising from this report.</p>
<p>Consultees:</p>	<p>Adriana Livingstone - Valuation and Estates</p> <p>Robert Cassidy – Parks and Open Spaces</p> <p>Julie Still – Group Manager, Residents Services</p>
<p>Background papers:</p>	<ol style="list-style-type: none"> 1. Model Byelaw 2 2. Flowchart 1: enabling powers for pleasure ground and open spaces byelaws 3. Model byelaw 2: guidance notes 4. DCLG Application for Provisional Approval of Byelaws 5. Local authority byelaws – Briefing Paper (Number 01817, 1 March 2016) 6. The <i>Byelaws (Alternative Procedure) (England) Regulations 2016</i> 7. Section 235-238 <i>Local Government Act 1972</i>
<p>Glossary of acronyms and any other abbreviations used in this report:</p>	<p>DCLG – Department for Communities and Local Government</p> <p>The Regulations - The Byelaws (Alternative Procedure) (England) Regulations 2016</p>

Background

1. Dacorum Borough Council boasts many beautiful parks and open spaces. We are proud to own these green assets, some of which have won much coveted Green Flag awards.
2. Our parks are used daily by the public for leisure purposes and, more recently, for commercial exercise classes such as fitness boot-camps. The constant footfall brings with it instances of nuisance behaviour and damage to these areas.
3. The Council's existing byelaws date back to the 1899, and relate to the proper conduct in the borough's parks and open spaces. They allow the Council to deal with unacceptable behaviour which is not addressed through existing legislation, such as that which may cause distress or injury to other users of the parks or that might damage the park and detract from general enjoyment of it by others.
4. Officers have developed a set of proposed byelaws for the borough, based on Model Byelaws published by the Department for Communities and Local Government (DCLG). It is felt that these byelaws will improve understanding of their aims and help communication regarding acceptable behaviour in our parks, ensuring that residents and visitors are able to fully enjoy our parks and open spaces.

What are byelaws?

5. Local authorities and certain other bodies have powers under various Acts of Parliament to make byelaws, which are essentially local laws designed to deal with local issues. At present, byelaws must be approved by central government before they can be brought into force because they create criminal offences. They are enforced through the magistrates' courts on prosecution or by the issuing of fixed penalty notices.
6. Byelaws must:
 - a. Undergo any relevant action required by the legislation, such as consultation (see below);
 - b. Not duplicate or conflict with the general law, existing byelaws or any local Act, or common law. This means that our byelaws cannot address matters such as drinking, dog fouling, or traffic offences which are covered in other law;
 - c. Be reasonable and ensure that the nuisance they are created for address merits criminal sanctions and that, to a reasonable person, the penalty available is proportionate. The penalty for breach of a byelaw is a fine;
 - d. Directly address a genuine and specific local problem and do not attempt to deal in general terms with essentially national issues;
 - e. Not conflict with government policy.

The Process for making and confirming byelaws

7. There is a new process for making byelaws which apply from 11 February 2016. Under the new regulations, a local authority wishing to make a Byelaw must prepare a 'scheme', which must include a draft of the proposed Byelaw and an assessment of the regulatory burden which it would create. Matters which need to be considered within the 'scheme' are set out in Regulation 5, which states that in preparing a scheme an authority must:
 - a. prepare a draft of the proposed byelaw;
 - b. carry out an assessment of whether the regulatory burden imposed by the proposed byelaw is proportionate, which must include, but need not be limited to—
 - (i) identification of the objective which the proposed byelaw is seeking to secure;
 - (ii) whether the objective intended to be secured by the proposed byelaw could be satisfactorily secured by alternative means;
 - (iii) the impact of the proposed byelaw on all persons identified by the authority as being potentially affected by it;
 - (iv) whether the result of the proposed byelaw would increase or lessen the regulatory burden on persons potentially affected by the proposed byelaw, insofar as possible expressing that increase or reduction in monetised form;
 - (v) how these alternative means and the proposed byelaw compare with carrying out no further action; and
 - c. prepare a statement of the assessment within which must record in the statement—
 - (i) conclusions as to the impact of the proposed byelaw on persons potentially affected by the byelaw;
 - (ii) conclusions as to whether the proposed byelaw results in an increase in the regulatory burden; and
 - (iii) in the event that the proposed byelaw results in an increase in the regulatory burden, the reasons why such an increase is considered to be proportionate and necessary.
8. It must also consult with people who would be affected by the byelaw, and publish a statement of its assessment both locally and on its website.
9. It may then apply to the Secretary of State for approval, identifying what it intends to achieve with the byelaw, whether a model byelaw will be used, and summarising any responses to the consultation.

10. The Secretary of State must then decide whether to “give leave to the authority to make the byelaw”. If s/he does so, the local authority must then publish a notice on its website, and in at least one local newspaper, stating its intention to make the byelaw. A formal consultation period of at least 28 days runs from the publication of this notice. If the authority then makes the Decision to make the new byelaw (whether modified or not), it must do so no more than six months after the publication of this notice.

What areas in Dacorum require a byelaw?

11. The following areas have been identified as being in need for byelaw protection:
 - Bunkers Park
 - Canal Fields
 - Gadebridge Park
 - Margaret Lloyd (playing field)
 - Tring Memorial Garden
 - Water Gardens (open space)
12. Currently there are parks and open space byelaws in place that cover the following areas:
 - Gadebridge Park – made in 1952 and 1972
 - Leverstock Green – made in 1899 and 1939
 - Randalls Park – made in 1914
 - Heath Park – made in 1934
 - High Street Green – made in 1960
13. The Byelaws listed in paragraph 12 above are outdated and very few people within the Council know they exist, understand them, let alone use them as an enforcement tool. It is proposed that these should be revoked as they serve little purpose. The new Byelaws use a style of language that is simpler, clearer and easier to comprehend. They are also more relevant to a modern society and the modern use of parks and open spaces and no longer duplicate offences for which there are now powers granted by legislation.

Inclusions (taken from Model Byelaws)

14. The new byelaws consist of a number of provisions which were not included in the existing byelaws, and aim to offer further protection to park and open space users:
 - (a) Preventing interference with lifesaving equipment
 - (b) Prohibition on overnight parking
 - (c) Permitting skateboarding and ball games
 - (d) Restriction of cricket to designated areas
 - (e) Restriction on archery and field sports
 - (f) Prohibition of golf
 - (g) Restriction on bathing
 - (h) Stricter requirements on model boats, boats and fishing
 - (i) General prohibition of power-driven model aircraft
 - (j) Restriction on the provision of any service for a charge without Council consent
 - (k) Restriction on excessive noise
 - (l) Restriction on public shows and performances

- (m) Restrictions on the use of aircraft, helicopters, hang gliders or hot air balloons
 - (n) Restriction on kites
 - (o) Restriction on metal detectors
 - (p) Restriction of barbeques
15. By restriction it is meant that the Council is able to limit the relevant activities to certain circumstances or locations or by licence from (for free or for a charge).
16. Byelaw 40 of the new Byelaws is a catch-all restriction applying to any person or enterprise offering any service for a charge. Therefore, those wishing to use our parks and open spaces to charge participants for organised events such as fitness boot-camps, sports, leisure and the like will need prior Council approval, in the form of a licence. This approval will be granted if the organiser makes a formal application for a licence and complies with any Council requirements. These requirements include, but are not limited to:
- a. A risk assessment
 - b. Relevant public liability insurance
 - c. Site plan, if required
 - d. Traffic management plan, if required
 - e. payment of any fees and charges
 - f. First aid and emergency details
17. The above will be publicised on the Council website and include all necessary information relating to charges and forms.
18. The new Byelaws include an updated list of sites, parks and open spaces to which the new Byelaws apply (Schedule 1), and also an updated list of sites, parks and open spaces to which the new Byelaws apply (Schedule 2), in respect of opening times. There are also updated rules for playing ball games in designated areas (Schedule 3).

Not covered but could be included

19. Consideration may be given, following further assessment, to provisions that cover:
- Restricting the use of drones
 - Fundraising, and soliciting or gathering money
20. The DCLG will need proof from us of the justification for adding any provision that is not already contained in their Model Byelaws.

Enforcement

21. Any enforcement by the Council of the Byelaws will be in accordance with the Council's enforcement policy. The policy sets out the following clear principles for the Council's enforcement action:
- raising awareness of the law and its requirements;
 - proportionality in applying the law and securing compliance;
 - consistency of approach;
 - transparency about the actions of the Council and its officers; and
 - targeting of enforcement action.

22. Byelaws give the Magistrates' Courts the power to issue fines, following prosecution, of up to £500 against offenders who cause damage to Council property or breach the Byelaws. Additional legislation (under the *Clean Neighbourhood and Environmental Act 2005*), which allows the Council to issue Fixed Penalty Notices (FPNs) for breaches under litter control and dog fouling, is also applicable to parks and open spaces.
23. Agencies that can be deployed in enforcing and applying Byelaws include the Police, Anti-Social Behaviour Teams, Dacorum Borough Council Enforcement Officers, and Clean Safe and Green Supervisors.

END

Appendix A – Draft Byelaws.

Dacorum Borough Council

**BYELAWS FOR PLEASURE GROUNDS, PUBLIC
WALKS AND OPEN SPACES**

ARRANGEMENT OF BYELAWS

PART [1]

GENERAL

1. General interpretation
2. [Application]
3. [Application]
4. Opening times

PART [2]

PROTECTION OF THE GROUND, ITS WILDLIFE AND THE PUBLIC

5. Protection of structures and plants
6. Unauthorised erection of structures
7. Climbing
8. Grazing
9. Protection of wildlife
10. Gates
11. Camping
12. Fires
13. Missiles
14. Interference with life-saving equipment

PART [3]

HORSES, CYCLES AND VEHICLES

15. Interpretation of Part [3]
16. Horses - Horse riding prohibited (subject to any bridleway, etc)
17. Horses - Horse riding prohibited except on designated route (subject to bridleway, etc)
18. Cycling
19. Motor vehicles
20. Overnight parking

PART [4]

PLAY AREAS, GAMES AND SPORTS

21. Interpretation of Part [4]
22. Children's play areas
23. Children's play apparatus
24. Skateboarding, etc - Skateboarding, etc permitted only in designated area
25. Ball games - Ball games permitted throughout the ground but designated area for ball games also provided
26. Ball games - Rules
27. Archery
28. Field sports
29. Golf - Permitted where part of ground is set aside as a golf course

PART [5]

WATERWAYS

30. Interpretation of Part [5]
31. Bathing
32. Ice skating
33. Model boats
34. Boats - To prohibit use of boats, etc without permission
35. Fishing
36. Pollution
37. Blocking of watercourses

PART [6]
MODEL AIRCRAFT

- 38. Interpretation of Part [6]
- 39. Model aircraft - General prohibition

PART [7]
OTHER REGULATED ACTIVITIES

- 40. Provision of services
- 41. Excessive noise
- 42. Public shows and performances
- 43. Aircraft, hang-gliders and hot air balloons
- 44. Kites
- 45. Metal detectors

PART [8]
MISCELLANEOUS

- 46. Obstruction
- 47. Savings
- 48. Removal of offenders
- 49. Penalty
- 50. Revocation [- General]

SCHEDULE [1] - Grounds to which byelaws apply generally

SCHEDULE [2] - Grounds referred to in certain byelaws

SCHEDULE [3] - Rules for playing ball games in designated areas

Byelaws made under [section 164 of the Public Health Act 1875/section 15 of the Open Spaces Act 1906/sections 12 and 15 of the Open Spaces Act 1906] by the *insert name of Council* with respect to *insert name of ground/description of its location/* [pleasure grounds, public walks and open spaces].

[PART 1]

GENERAL

General Interpretation

1. In these byelaws:

“the Council” means *DACORUM BOROUGH COUNCIL*;

“the ground” means any of the grounds listed in [the Schedule /Schedule [1];

“designated area” means an area in the ground which is set aside for a specified purpose, that area and its purpose to be indicated by notices placed in a conspicuous position;

“invalid carriage” means a vehicle, whether mechanically propelled or not,

- (a) the unladen weight of which does not exceed 150 kilograms,
- (b) the width of which does not exceed 0.85 metres, and
- (c) which has been constructed or adapted for use for the carriage of a person suffering from a disability, and used solely by such a person.

Application

- 2. These byelaws apply all of the grounds listed in [the Schedule/Schedule 1].
- 3. These byelaws apply to all of the grounds listed in [the Schedule/Schedule 1] unless otherwise stated.

Opening times

- 4. (1) No person shall enter or remain in the ground except during opening hours.

- (2) "Opening hours" means the days and times during which the ground is open to the public and which are indicated by a notice placed in a conspicuous position at the entrance to the ground.
- (3) Byelaw [4(1)] applies only to the grounds listed in [Part 1 of] Schedule [1].]

PART [2]

PROTECTION OF THE GROUND, ITS WILDLIFE AND THE PUBLIC

Protection of structures and plants

- 5. (1) No person shall without reasonable excuse remove from or displace within the ground:
 - (a) any barrier, post, seat or implement, or any part of a structure or ornament provided for use in the laying out or maintenance of the ground; or
 - (b) any stone, soil or turf or the whole or any part of any plant, shrub or tree.
- (2) No person shall walk on or ride, drive or station a horse or any vehicle over:
 - (a) any flower bed, shrub or plant;
 - (b) any ground in the course of preparation as a flower bed or for the growth of any tree, shrub or plant; or
 - (c) any part of the ground set aside by the Council for the renovation of turf or for other landscaping purposes and indicated by a notice conspicuously displayed.

Unauthorised erection of structures

- 6. No person shall without the consent of the Council erect any barrier, post, ride or swing, building or any other structure.

Climbing

- 7. No person shall without reasonable excuse climb any wall or fence in or enclosing the ground, or any tree, or any barrier, railing, post or other structure.

Grazing

8. No person shall without the consent of the Council turn out or permit any animal for which he is responsible to graze in the ground.

Protection of wildlife

9. No person shall kill, injure, take or disturb any animal, or engage in hunting or shooting or the setting of traps or the laying of snares.

Gates

10. (1) No person shall leave open any gate to which this byelaw applies and which he has opened or caused to be opened.

(2) Byelaw 10(1) applies to any gate to which is attached, or near to which is displayed, a conspicuous notice stating that leaving the gate open is prohibited.

Camping

11. No person shall without the consent of the Council erect a tent or use a vehicle, caravan or any other structure for the purpose of camping [except in a designated area for camping].

Fires

12. (1) No person shall light a fire or place, throw or drop a lighted match or any other thing likely to cause a fire.

(2) Byelaw 12(1) shall not apply to:
 - (a) the lighting of a fire at any event for which the Council has given permission that fires may be lit; or
 - [(b)] [the lighting or use, in such a manner as to safeguard against damage or danger to any person, of a properly constructed camping stove, in a designated area for camping, or of a properly constructed barbecue, in a designated area for barbecues].

Missiles

13. No person shall throw or use any device to propel or discharge in the ground any object which is liable to cause injury to any other person.

Interference with life-saving equipment

14. No person shall except in case of emergency remove from or displace within the ground or otherwise tamper with any life-saving appliance provided by the Council.

PART [3]

HORSES, CYCLES AND VEHICLES

Interpretation of Part [3]

15. In this Part:

“designated route” means a route in or through the ground which is set aside for a specified purpose, its route and that purpose to be indicated by notices placed in a conspicuous position;

“motor cycle” means a mechanically-propelled vehicle, not being an invalid carriage, with less than four wheels and the weight of which does not exceed 410 kilograms;

“motor vehicle” means any mechanically-propelled vehicle other than a motor cycle or an invalid carriage;

“trailer” means a vehicle drawn by a motor vehicle and includes a caravan.

Horses

Horse riding prohibited (subject to bridleway, etc)

16. (1) No person shall ride a horse except in the exercise of a lawful right or privilege.
- (2) Where horse-riding is permitted by virtue of a lawful right or privilege, no person shall ride a horse in such a manner as to cause danger to any other person.

Horse riding prohibited except on designated route (subject to bridleway, etc)

17. (1) No person shall ride a horse except:
- (a) on a designated route for riding; or
- (b) in the exercise of a lawful right or privilege.
- (2) Where horse-riding is permitted by virtue of byelaw [19](1)(a) or a lawful right or privilege, no person shall ride a horse in such a manner as to cause danger to any other person.

Cycling

18. No person shall without reasonable excuse ride a cycle in the ground except in any part of the ground where there is a right of way for cycles or on a designated route for cycling.

Motor vehicles

19. No person shall without reasonable excuse bring into or drive in the ground a motor cycle, motor vehicle or trailer except in any part of the ground where there is a right of way for that class of vehicle.

Overnight parking

20. No person shall without the consent of the Council leave or cause or permit to be left any motor vehicle in the ground between the hours of 12 a. m. (midnight) and 6 a.m..

PART [4]

PLAY AREAS, GAMES AND SPORTS

Interpretation of Part [4]

21. In this Part:

“ball games” means any game involving throwing, catching, kicking, batting or running with any ball or other object designed for throwing and catching, but does not include cricket;

“golf course” means any area within the ground set aside for the purposes of playing golf and includes any golf driving range, golf practice area or putting course;

“self-propelled vehicle” means a vehicle other than a cycle, invalid carriage or pram which is propelled by the weight or force of one or more persons skating, sliding or riding on the vehicle or by one or more persons pulling or pushing the vehicle.

Children’s play areas

22. No person aged 14 years or over shall enter or remain in a designated area which is a children’s play area unless in charge of a child under the age of 14 years.

Children’s play apparatus

23. No person aged 14 years or over shall use any apparatus stated to be for the exclusive use of persons under the age of 14 years by a notice conspicuously displayed on or near the apparatus.

Skateboarding, etc

Skateboarding, etc permitted only in designated area

24. (1) No person shall skate, slide or ride on rollers, skateboards or other self-propelled vehicles except in a designated area for such activities.
- (2) Where there is a designated area for skating, sliding or riding on rollers, skateboards or other self-propelled vehicles, no person shall

engage in those activities in such a manner as to cause danger or give reasonable grounds for annoyance to other persons.

Ball games

Ball games permitted throughout the ground but designated area for ball games also provided

25. No person shall play ball games outside a designated area for playing ball games in such a manner:
- (a) as to exclude persons not playing ball games from use of that part;
 - (b) as to cause danger or give reasonable grounds for annoyance to any other person in the ground; or
 - (c) which is likely to cause damage to any tree, shrub or plant in the ground.

Rules (to be used with model byelaw 25)

26. It is an offence for any person using a designated area for playing ball games to break any of the rules set out in Schedule [3] and conspicuously displayed on a sign in the designated area when asked by any person to desist from breaking those rules.

Archery

27. No person shall engage in the sport of archery except in connection with an event organised by or held with the consent of the Council.

Field sports

28. No person shall throw or put any javelin, hammer, discus or shot except in connection with an event organised by or held with the consent of the Council or on land set aside by the Council for that purpose.

Golf

Golf prohibited except where part of ground is set aside as golf course

29. No person shall drive, chip or pitch a hard golf ball except on the Little Hays golf course.

PART [5]

WATERWAYS

Interpretation of Part [5]

30. In this Part:

“boat” means any yacht, motor boat or similar craft but not a model or toy boat;

“power-driven” means driven by the combustion of petrol vapour or other combustible substances;

“waterway” means any river, lake, pool or other body of water and includes any fountain.

Bathing

31. No person shall without reasonable excuse bathe or swim in any waterway except in a designated area for bathing and swimming.

Ice skating

32. No person shall step onto or otherwise place their weight upon any frozen waterway.

Model boats

33. No person shall operate a power-driven model boat on any waterway.

Boats

To prohibit use of boats without permission

34. No person shall sail or operate any boat, dinghy, canoe, sailboard or inflatable on any waterway without the consent of the Council.

Fishing

35. No person shall in any waterway cast a net or line for the purpose of catching fish or other animals [except in a designated area for fishing].

Pollution

36. No person shall foul or pollute any waterway.

Blocking of watercourses

37. No person shall cause or permit the flow of any drain or watercourse in the ground to be obstructed, diverted, open or shut or otherwise move or operate any sluice or similar apparatus.

PART [6]

MODEL AIRCRAFT

Interpretation of Part [6]

38. In this Part:

“model aircraft” means an aircraft which weighs not more than 7 kilograms without its fuel;

“power-driven” means driven by:

- (a) the combustion of petrol vapour or other combustible substances;
- (b) jet propulsion or by means of a rocket, other than by means of a small reaction motor powered by a solid fuel pellet not exceeding 2.54 centimetres in length; or
- (c) one or more electric motors or by compressed gas.

“radio control” means control by a radio signal from a wireless transmitter or similar device.

General prohibition

39. No person shall cause any power-driven model aircraft to:
- (a) take off or otherwise be released for flight or control the flight of such an aircraft in the ground; or
 - (b) land in the ground without reasonable excuse.

PART [7]

OTHER REGULATED ACTIVITIES

Provision of services

40. No person shall without the consent of the Council provide or offer to provide any service for which a charge is made.

Excessive noise

41. (1) No person shall, after being requested to desist by any other person in the ground, make or permit to be made any noise which is so loud or so continuous or repeated as to give reasonable cause for annoyance to other persons in the ground by:
- (a) shouting or singing;
 - (b) playing on a musical instrument; or
 - (c) by operating or permitting to be operated any radio, amplifier, tape recorder or similar device.
- (2) Byelaw 41(1) does not apply to any person holding or taking part in any entertainment held with the consent of the Council.

Public shows and performances

42. No person shall without the consent of the Council hold or take part in any public show or performance.

Aircraft, hang gliders and hot air balloons

43. No person shall except in case of emergency or with the consent of the Council take off from or land in the ground in an aircraft, helicopter, hang glider or hot air balloon.

Kites

44. No person shall fly any kite in such a manner as to cause danger or give reasonable grounds for annoyance to any other person.

Metal detectors

45. No person shall without the consent of the Council use any device designed or adapted for detecting or locating any metal or mineral in the ground.

PART [8]

MISCELLANEOUS

Obstruction

46. No person shall obstruct:
- (a) any officer of the Council in the proper execution of his duties;
 - (b) any person carrying out an act which is necessary to the proper execution of any contract with the Council; or
 - (c) any other person in the proper use of the ground.

Savings

47. (1) It shall not be an offence under these byelaws for an officer of the Council or any person acting in accordance with a contract with the Council to do anything necessary to the proper execution of his duty.
- (2) Nothing in or done under these byelaws shall in any respect prejudice or injuriously affect any public right of way through the ground, or the rights of any person acting lawfully by virtue of some estate, right or interest in, over or affecting the ground or any part of the ground.

Removal of offenders

48. Any person offending against any of these byelaws may be removed from the ground by an officer of the Council or a constable.

Penalty

49. Any person offending against any of these byelaws shall be liable on summary conviction to a fine not exceeding level 2 on the standard scale.

Revocation

50. The byelaws made by *[insert name on insert date]* and confirmed by *[insert name of confirming authority]* on *[insert date of confirmation]* relating to the following grounds [LIST] are hereby revoked.

SCHEDULES

SCHEDULE 1

GROUNDS TO WHICH BYELAWS APPLY [GENERALLY]

The grounds referred to in byelaw [2]/[3] are:

- Bunkers Park
- Canal Fields
- Gadebridge Park
- Margaret Lloyd (playing field)
- Tring Memorial Garden
- Water Gardens (open space)

SCHEDULE 2
GROUNDS REFERRED TO IN CERTAIN BYELAWS

PART [1]

OPENING TIMES (BYELAW 4)

[TO BE ADDED]

PART [2]

HORSE RIDING PROHIBITED EXCEPT IN CERTAIN GROUNDS (SUBJECT TO
BRIDLEWAY, ETC) (BYELAW 16 and 17)

[TO BE ADDED]

PART [3]

USE OF MODEL AIRCRAFT PERMITTED ON SPECIFIED DAYS AT
SPECIFIED TIMES (BYELAW 39)

<i>Name or description of ground</i>	<i>Days and times at which use of model aircraft is permitted</i>
[ADD]	
[ADD]	

SCHEDULE 3

RULES FOR PLAYING BALL GAMES IN DESIGNATED AREAS (BYELAW 26)

Any person using a designated area for playing ball games is required by byelaw [31] to comply with the following rules:

- (1) No person shall play any game other than those ball games for which the designated area has been set aside.
- (2) No person shall obstruct any other person who is playing in accordance with these rules.
- (3) Where exclusive use of the designated area has been granted to a person or group of persons by the Council for a specified period, no other person shall play in that area during that period.
- (4) Subject to paragraph (5), where the designated area is already in use by any person, any other person wishing to play in that area must seek their permission to do so.
- (5) Except where they have been granted exclusive use of the designated area for more than two hours by the Council, any person using that area shall vacate it if they have played continuously for two hours or more and any other person wishes to use that area.
- (6) No person shall play in the designated area when a notice has been placed in a conspicuous position by the Council prohibiting play in that area.

Agenda Item 7



AGENDA ITEM:

SUMMARY

Report for:	Strategic Planning and Environment Overview & Scrutiny Committee
Date of meeting:	11 October 2016
PART:	1
If Part II, reason:	

Title of report:	Town Centre and Tourism Update
Contact:	<p>Cllr Graham Sutton - Portfolio Holder for Planning & Regeneration</p> <p>Author/Responsible Officers;</p> <p>Pennie Rayner – Economic Development Officer, Enterprise & Investment Team, Strategic Planning & Regeneration</p> <p>Susan Lea – Tourism & Marketing Officer, Enterprise & Investment Team, Strategic Planning & Regeneration</p> <p>Rebecca Oblein –Team Leader, Enterprise & Investment Team, Strategic Planning & Regeneration</p>
Purpose of report:	To update members on the work carried out to support and develop town centres and businesses therein and the tourism economy.
Recommendations	<ol style="list-style-type: none"> 1. That this report is noted. 2. That the work undertaken to support Dacorum's town centres and tourism economy be acknowledged.
Corporate objectives:	The project supports the Corporate Vision and in particular the priority of Building Community Capacity and Regeneration by promoting business growth.
Implications:	<p><u>Financial</u></p> <p>None arising for this report – work is carried out from established budgets</p> <p><u>Value for Money</u></p> <p>Working in Partnership with commercial businesses we are</p>

	able to leverage sponsorship and outsource assets to bring income into the Enterprise and Investment team to support the delivery of this service.
Risk Implications	There is a risk that budgeted income from Town Centre facilities is not realised. This is being addressed through regular budget monitoring. The Council's engagement in tourism, and costs thereof is being addressed through proposed subscription to the Visit Herts service for 2017/18 and beyond for a set subscription level.
Equalities Implications	None arising from this report.
Health And Safety Implications	None in this report
Consultees:	Rebecca Oblein - Team Leader, Enterprise & Investment Team, Strategic Planning & Regeneration James Doe – Assistant Director Planning & Regeneration Mark Gaynor – Corporate Director Housing & Regeneration
Background papers:	Hemel Hempstead Town Centre Strategy 2014-17 DBC Tourism Strategy
Historical background (<i>please give a brief background to this report to enable it to be considered in the right context</i>).	This report updates members on work that happened for the Financial year 2014/5 to date and focusses on the Town Centre and Tourism initiative run through the Economic Wellbeing service.
Glossary of acronyms and any other abbreviations used in this report:	<i>BID – Business Improvement District</i> <i>ATCM – Association of Town and City Managers</i> <i>MBC – Maylands Business Centre</i>

1. Town Centre Update

1.1 Purpose – To work in partnership with others to create a safe, clean, child and family friendly, vibrant and exciting destination that will;

- attract visitors, shoppers and inward investment;
- create a culture that encourages businesses to grow and take greater ownership for their trading environment/town centre;
- deliver activity that will increase footfall and decrease the vacancy rate thereby encouraging future inward investment.

The Enterprise and Investment Team work in partnership with our business community, landowners, commercial agents, developers, visitors and residents to make this happen. Our areas of focus, as set out in the Hemel Hempstead Town Centre Strategy 2014-2017, can be demonstrated in the diagram below.



1.2 In summer 2016, Capital and Regional (C&R) announced its purchase of the Marlowes Shopping Centre along with a number of other retail units in the town centre bringing in £53 million new investment. C&R credit the Council's regeneration works as a contributing factor to their decision to invest in Hemel Hempstead. This investment has acted as a catalyst to reinvigorate the process of developing a BID for the town centre.

1.3 Further to the C&R investment, the Hemel Hempstead Town Centre Partnership has new focus. Recently it had dwindled in numbers and purpose. However it now needs to focus on reengaging with other town centre businesses assisting in the BID development. The Council's Enterprise and Investment service will be working with the partnership to assist in the BID process.

- 1.4 Strong links have been maintained with Tring Together; where the E&I team are working towards an action plan to support the 'I Love Tring Retail Group', and the team now represent DBC at the regular "Shop Talk" retail networking sessions. Links were strengthened with Berkhamsted businesses in preparation for the visit of HM Queen Elizabeth II and business support has been offered to over 60 of their town centre businesses.
- 1.5 The Hemel Hempstead Old Town Partnership is working proactively to encourage footfall in the Old Town and have developed an Action Plan in partnership with DBC. A programme of weekly Saturday Pop-Up Markets were organised in June 2016 to encourage footfall on a day when many businesses were open. These events proved a success and the Old Town Partnership are now looking at expanding this programme to run events throughout the year. The market operator, Saunders Markets, run a monthly Old Town Market on the first Sunday of each month. This has proved successful and is a popular event for visitors to the Old Town.
- 1.6 Hemel Hempstead Market has had to adapt and be flexible during the period of the regeneration works. This has had an impact on the market performance, which the Enterprise and Investment team have worked hard to mitigate. To improve the market appearance in line with the new public realm, add to the infrastructure and increase efficiencies in setting up and taking down, 25 new market stall gazebos were purchased in 2016. Work is now taking place to ensure that the market can thrive going forwards and compliments the new public realm. Regular meetings and communication takes place between Saunders Markets, the on-site Market Manager and the Enterprise and Investment team to assess how the market is performing. The market contract with Saunders Markets is due to run until February 2018.
- 1.7 Saunders Markets has reported a drop in the number of stalls and some regular traders have decided to cease trading in Hemel Hempstead since the move to the agreed layout post-regeneration works. Officers are working with Saunders Markets to ensure that the market is now in a position to improve with the new public realm. A new layout, focused on the area north of the New Town Square, is currently being trialled and will be reviewed during September.
- 1.8 In addition to the weekly markets, Saunders Markets have run a monthly Sunday market in the Old Town High Street for the past two years. See point 1.5
- 1.9 Business support, advice and guidance are now embedded in E&I service provision and offered to commercial and retail businesses alike. Services available include personal business support supported by COBRA, a suite of information providing business intelligence, fact sheets and regular updates on current business legislation. In addition to this, there is a focus within the team on supporting retail economic development across the borough through attendance at partnership and networking events, ATCM and Future High Street Conferences and face to face meetings.
- 1.10 The number of empty shops in Hemel Hempstead town centre has reduced by two thirds as investors take confidence from the ongoing £30 million regeneration. Just 6% of units were empty during July 2016, compared to the national average of 10.1% according to the business intelligence bench marker, Springboard. The rate stood at 16.5% in October 2014 as the Hemel Evolution

transformation of the main shopping area began, showing a 64% overall reduction.

- 1.11 Alongside the large scale investment from C&R, a number of smaller independents have spotted Hemel Hempstead's potential, such as Cappuccios Italian Delicatessen, Little Beans Play Café, the Entertainer, PEP & Co, Toys R Us and Topshop to name but a few. Contributing to the decrease in the vacancy rate that Hemel Hempstead has seen.
- 1.12 The service maintains a comprehensive database of information relating to businesses in Hemel Hempstead, relating to both tenants and landlords. This has enabled swift communication with businesses and will assist the BID feasibility progress. Work is currently being undertaken to improve on the databases in both Berkhamsted and Tring.
- 1.13 A shared and targeted calendar of events has focused primarily on the annual Halloween and Christmas Lights Switch On events, along with events to celebrate the launch of the new public realm; a programme of outdoor cinema events and the launch of the new fountain. Sponsorship opportunities are being sought to reduce the Council's commitment and we are encouraging community events around the town centre and New Town Square.
- 1.14 Pinpointer Media (formerly BoConcepts) have been appointed to manage the town centre promotional bookings and maximise income generation during a one year trial, ending in April 2017. Officers are working with Pinpointer to maximise income opportunities.
- 1.15 Additionally a contract has been put in place with Powwow TV for the management of the big screen in Hemel Hempstead Town Centre. This will generate a minimum of £15k per annum income for the council, whilst we still retain approx. 60% of the air time for council and community content.
- 1.16 The Enterprise and Investment team continue to work closely with the Communications Team to ensure that marketing and communications are shared in a timely and relevant manner through our websites and social media. This has culminated in an entry for Hemel Hempstead Town Centre into the Great British High Street Awards, in the "Rising Star" and "Town Centre" categories. Shortlisted applications will be announced in mid-October when, if selected, our high profile social media campaign will begin allowing an opportunity for nationwide publicity and recognition.
- 1.17 Officers are constantly evaluating events and initiatives in order to measure success, using car parking data, vacancy rates, shared information with Marlowes and Riverside Shopping Centres and will soon be able to use footfall data again. During the regeneration works the footfall counters were not online and some counters were upgraded. The footfall counters will be operational again imminently, with work in the final stages of ensuring that the data is accurate.
- 1.18 Through continual two-way communication with our business community the service will remain both a pro-active and flexible team who can adapt quickly to ensure we meet the needs of our customers and where ever possible exceed expectations.

- 1.19 HHTC Management Post 2017 - BID feasibility work has now commenced, led by Central Management Solutions (CMS) which will act for the BID company once established. This work is being funded by DBC and Capital & Regional, the new owners of the Marlowes Shopping Centre and other property in the town centre by way of a grant. If successful, this will have a significant impact on the management of the town centre with the formation of a BID company.

2. Tourism Update

- 2.1. Dacorum Borough Council has employed a Tourism and Marketing Officer since January 2013 to help boost the tourism industry in the borough by maximising the impact of tourism in the area and raising the profile of Dacorum locally, regionally and nationally.
- 2.2. The Tourism Partnership was established in March 2013, with the group including representatives from hotels, attractions, pubs and restaurants in the borough and surrounding area. To date 47 businesses have joined the Tourism Partnership, generating a total of £8255 income.
- 2.3. In July 2015, the Tourism and Marketing Officer held a launch event for tourism businesses to attend to showcase the new branding and the Membership Scheme. 60 businesses attended this event.
- 2.4. The new Enjoy branding gives a clearer message and identifies Dacorum as a place to visit. It breaks down the area into the three main towns, Hemel Hempstead, Berkhamsted and Tring.
- 2.5. The layout of the "Enjoy" section of the Dacorum Look no Further (DLNF) website has been changed to be more inviting, clear and user friendly in order to help attract more visitors to the website. Each page on the Enjoy section has been populated and upgraded. Each of the pages shows a variety of businesses which include attractions, hotels and restaurants.
- 2.6. The DLNF website is averaging 1500 hits per month as opposed to the 2013 figures where the website was averaging 390 unique hits per month. The website has now seen a 284% increase of traffic due largely to increase awareness and continued PR advertising by the Tourism officer.
- 2.7. Pay per Click (PPC) marketing has been used on the Enjoy section of the website to help increase traffic to it and to facilitate increased search engine optimisation. Specifically the campaign is aimed at the families market during school holidays. PPC has seen an increase of click through rates from when the campaign first started in November 2013, 6.37% to an average now of 8.65%
- 2.8. Partnership working has been organised between the tourism partners (hotels and attractions) facilitated by the Tourism and Marketing Officer. Partnership working helps to build the tourism economy by increasing bookings and keeping visitors in the area for longer periods. These links are being measured to quantify their impact.
- 2.9. Most recently the Canal & River Trust and the Red Lion, Nash Mills have partnered up. This has resulted in the pub adopting part of the tow path along

the canal. In time they will be able to use this space for their business. This will create more seating along the canal which will in turn attract more visitors.

- 2.10. The Tourism and Marketing Officer has maximised advertising and PR opportunities, featuring in different publications, radio, bus shelter campaigns and competitions to showcase Dacorum and the surrounding areas.
- 2.11. In November 2015 a second tourism map was produced in partnership with our leisure businesses, showing all of the local hotels and attractions. A total of 35,000 copies of the map were printed, 30,000 of which were distributed using a distribution company called "Get Smart". The maps were distributed across five regions; Hertfordshire, Buckinghamshire, Bedfordshire, North London and Northamptonshire through Tourist Information Centres, hospitals, Service Stations, Hotels and Attractions. The remaining 5000 copies of the map are being distributed locally and via networking events.
- 2.12. Businesses were given the opportunity to purchase one of the promotional spaces on the back of the map. In total 26 spaces were sold, generating an income of £6900
- 2.13. Another target area for tourism is the Group Travel Market. The Tourism and Marketing Officer has attended travel trade shows to raise the profile of Dacorum specifically for this market. In May 2016, Frogmore Paper Mill welcomed two coach visits from the midlands (total of 80 visitors) as a direct result of the Enjoy Dacorum stand.
- 2.14. According to the 2014 figures, Hertfordshire Tourism is valued at 1.9billion Dacorum tourism is valued at 230 million. Dacorum makes up 12% of the total amount spent on tourism within Herts. Since 2012 Dacorum's share has increased by 4%.
- 2.15. A Hotel Survey was developed and sent out in order to help measure and monitor the occupancy in the hotels across the borough. The results to the survey showed that in 2014 the average occupancy was 73% this increased to 77% in 2015. Since 2012 the average occupancy has increased by 13%.
- 2.16. The Enjoy Dacorum campaign has reached a wide range of people, not just residents, but also nationally showcasing Dacorum as a place to visit. The Tourism Partnership has been vital part of this work since January 2013. Without their commitment the campaign would not have been so successful. The Enjoy Dacorum campaign has been a key part of increasing footfall in to the area and has promoted partnership working with businesses resulting in hotel, occupancy rates rising and generally more spend to the area which ultimately has had a positive impact on the local economy.
- 2.17. From April 2017 the Enjoy Dacorum campaign will be contracted out to the Visit Herts tourism team. This will allow the campaign to be taken to the next level, giving our Dacorum businesses access and exposure to new markets and allowing them to benefit from the years of tourism experience the Visit Herts team have.

Attached is a schedule of activity proposed for the future Enjoy Dacorum Service.

APPENDIX 1

DRAFT Dacorum District Council Benefits Packages 2017/18

GROW *Improving and developing the product; people power: unlocking talent and improving skills*

KNOW *Marketing the county for the 21st century*

CONNECT *Working together: developing partnerships, improving quality and creating a community of mutually supportive tourism businesses*

VH would provide a representative working the equivalent of three days per week focusing exclusively on Dacorum tourism activity, with the aim of undertaking the items listed in options 2 & 3 and against agreed targets (where this is possible) as part of an SLA.

In this option the existing Dacorum tourism partnership would be maintained and managed by the VH team member.

- No subscription charge for SMEs to participate in Dacorum tourism partnership.
- Opportunities for tourism partnership members to “pay and play” to enhance presence.

Below are the services to be delivered by Visit Herts on behalf of Enjoy Dacorum;

GROW		
<p>Destination Management Planning (or strategy)</p> <ul style="list-style-type: none"> - VH rep on planning group. - Discounted cost for VH to undertake new work. 	<ul style="list-style-type: none"> - Access to relevant working groups and steering groups. - Access to business advisory service (businesses pay consultant’s subsistence and travel expenses). 	<ul style="list-style-type: none"> - Development of follow-up Destination Management Plan as proposed in Dacorum Tourism Strategy 2015
<p>Research</p> <ul style="list-style-type: none"> - Access to VE/VB national research and trends intelligence. - Access to VH research team. 		<ul style="list-style-type: none"> - Coordinate county-wide research.
<ul style="list-style-type: none"> - Business Barometer (additional questions available to Dacorum as Investors). 	<ul style="list-style-type: none"> - VH would deliver the business barometer for Dacorum and ensure local stakeholders are engaged. 	<ul style="list-style-type: none"> - VH would present findings to members and officers if required at a meeting.
<ul style="list-style-type: none"> - Co-commission Cambridge Economic Model research to reduce cost to Districts. 	<ul style="list-style-type: none"> - VH would serve, check and validate draft findings. 	<ul style="list-style-type: none"> - VH would present findings to members and officers if required at a meeting.
<p>Accommodation</p> <ul style="list-style-type: none"> - B2B website with reservations. 	<ul style="list-style-type: none"> - Advise on development opportunities. 	
<p>Signage</p> <ul style="list-style-type: none"> - Access to advice on Brown signs. 		<ul style="list-style-type: none"> - Monitoring information points as required.

Training <ul style="list-style-type: none"> - Access to training and masterclasses. - World Host training at discounted rate. 		
Meetings and Events <ul style="list-style-type: none"> - Access to on-line B2B site to promote District to event planners. 		
Annual review <ul style="list-style-type: none"> - One meeting p.a. to review developments and aspirations. 	<ul style="list-style-type: none"> - Two meetings p.a. to review developments and aspirations. 	<ul style="list-style-type: none"> - Quarterly review meetings
KNOW		
Brand management		<ul style="list-style-type: none"> - Act as Dacorum brand guardian.
VH website <ul style="list-style-type: none"> - One standard page with a link to an existing Dacorum tourism website. - Key marketing messages up to (number tbc) amplified. 	<ul style="list-style-type: none"> - VH would manage Dacorum content. Dacorum can have a microsite on the VH website (at additional cost). - The Dacorum jump page would include: <ul style="list-style-type: none"> ▪ 250 words of copy ▪ large header image and up to 4 additional images and/or video to appear as thumbnails in the media gallery ▪ Ability to profile your nominated businesses (Things to do, Places to stay, What's on) - Enhanced listing for Dacorum run events (events to be supplied by Dacorum) 	<ul style="list-style-type: none"> - Any tourism micro-site linked to the VH website would be managed by the team member. - Review/monitor Dacorum content on 3rd party sites and marketing channels.
e-marketing <ul style="list-style-type: none"> - Editorial coverage across the e-newsletter programme. (This activity will grow as our consumer database grows). 	<ul style="list-style-type: none"> - Ability to pre-book headline coverage in specific e-newsletters (to be agreed in advance). - Opportunity for Dacorum to identify tourism businesses for inclusion in VH marketing activity, irrespective of whether or not they are a VH Investor. 	<ul style="list-style-type: none"> - Seasonal B2B newsletter tailored to Dacorum businesses. - Option to supply competition prizes in return for 3rd party data capture (to be agreed in advance).
Social media	<ul style="list-style-type: none"> - Dacorum re-tweets will appear throughout the VH website – including the homepage. - If Dacorum is active on Facebook share your posts with our followers – we will 	<ul style="list-style-type: none"> - Pay per click campaigns managed by the team (at additional cost). - Set up and manage Dacorum Facebook page.

	do our best to “share” posts where appropriate for our audience.	
Travel trade <ul style="list-style-type: none"> - VH organised travel trade familiarisation trip. - Priority in trade marketing activities both on and off-line and in the developing digital platform. 	<ul style="list-style-type: none"> - Coordination of travel trade activity to avoid duplication and cost (e.g.” Excursions”). - District’s businesses to be offered opportunities in familiarisation visits by trade operators and early involvement in planning and hosting local visits to ensure valuable local product knowledge is included and translates into bookable trade products. - An in-house resource will need to support coordination. 	<ul style="list-style-type: none"> - Team member will attend trade events to represent Dacorum businesses. - Team member will coordinate the visit(s) on territory.
Public Relations Activity <ul style="list-style-type: none"> - “No clip, no trip” journalists’ visits. 	<ul style="list-style-type: none"> - Dacorum businesses to be offered opportunities in familiarisation visits by journalists and early involvement in planning and hosting local visits to ensure valuable local product knowledge is included and translates into bookings. - Dacorum businesses featured in targeted press releases. - Interview opportunities with media (where relevant). - Introductions to journalists (where relevant). 	<ul style="list-style-type: none"> - An agreed number of media releases to be issued p.a. - Team member will coordinate the visit(s).
Itineraries and information <ul style="list-style-type: none"> - Inclusion in new county-wide thematic itineraries. 	<ul style="list-style-type: none"> - Priority in relevant itineraries. 	<ul style="list-style-type: none"> - Produce Dacorum map/tourism leaflet as required (at additional cost).
Big Weekend <ul style="list-style-type: none"> - Participate in this established VFR campaign. 	<ul style="list-style-type: none"> - VH would deliver this for Dacorum and ensure all local stakeholders are engaged and liaise with local media. 	<ul style="list-style-type: none"> - VH would present findings to members and officers if required at a meeting.
Targeted campaigns <ul style="list-style-type: none"> - Districts feature in a London campaign/promotion involving rail operators, posters, e-marketing, social media, competitions and offers. 	<ul style="list-style-type: none"> - Resources at VH would manage this for Dacorum and ensure local stakeholders are engaged and fully featured. 	

CONNECT		
Updates and opportunities <ul style="list-style-type: none"> - Regular communications from VH. 	<ul style="list-style-type: none"> - tailored (monthly) newsletter of trends, news, plans and opportunities 	
Networking and events <ul style="list-style-type: none"> - Quarterly Investor's event. - Twice yearly Officers' meeting. - Leader's lunch (alternate years). 	<ul style="list-style-type: none"> - VH would represent Dacorum at one event per annum. - Jointly organise MPs' event to coincide with Big Weekend 	<ul style="list-style-type: none"> - VH would represent Dacorum at two events per annum. - Organise two networking events for Dacorum Tourism Partnership businesses.
Planning and reporting <ul style="list-style-type: none"> - Annual planning meeting to create SLA and mid-year review. - Annual report. 	<ul style="list-style-type: none"> - Access to wider support of Go To Places. - Annual presentation to Cabinet (if required). 	
Access a national network <ul style="list-style-type: none"> - Cascade developments and achievements of district via VH's national B2B network of DCMS, other Government agencies and national bodies. - Expertise, support, additional exposure, national contacts and networking events. 		
Stakeholder engagement <ul style="list-style-type: none"> - Championing tourism in Herts with county districts. 		<ul style="list-style-type: none"> - Conduct annual Dacorum Tourism Partnership satisfaction survey.

Dacorum District Council Benefits Packages 2016 DCBv4

STRATEGIC PLANNING & ENVIRONMENT Overview & Scrutiny Committee: Work Programme 2016/17

Scrutiny making a positive difference: Member led and independent, Overview & Scrutiny Committee promote service improvements, influence policy development & hold Executive to account for the benefit of the Community of Dacorum.

Meeting Date	Report Deadline	Items	Contact Details	Background information
11 October 2016	30 September 2016	Housing and Planning Act Implications	James Doe 01442 228583 Assistant Director for Planning, Development & Regeneration james.doe@dacorum.gov.uk	
		Tourism Service Update & Town Centre Update	James Doe 01442 228583 Assistant Director for Planning, Development & Regeneration james.doe@dacorum.gov.uk	
		Park by-laws	Robert Cassidy 01442 228853 Parks and Open Spaces Officer Robert.cassidy@dacorum.gov.uk Barbara Lisgarten 01442 228231 Legal Governance Team Leader Barbara.lisgarten@dacorum.gov.uk	
22 November 2016	11 November 2016	Provisional Outturn Q2	David Skinner 01442 228662 Assistant Director for Finance & Resources david.skinner@dacorum.gov.uk Richard Baker 01442 228162 Group Manager – Financial Services richard.baker@dacorum.gov.uk	<i>To review and scrutinise quarterly performance.</i>
		Environmental Services Q2 Performance Report	David Austin 01442 228355 Assistant Director for Neighbourhood Delivery david.austin@dacorum.gov.uk Craig Thorpe 01442 228027 Group Manager – Environmental Services craig.thorpe@dacorum.gov.uk	<i>To review and scrutinise quarterly performance.</i>
		Planning, Development and Regeneration Q2 Performance Report	James Doe 01442 228583 Assistant Director for Planning, Development & Regeneration james.doe@dacorum.gov.uk	<i>To review and scrutinise quarterly performance.</i>
		Regulatory Services Q2 Performance Report	David Austin 01442 228355 Assistant Director for Neighbourhood Delivery david.austin@dacorum.gov.uk Chris Troy 01442 228473 Group Manager – Regulatory Services chris.troy@dacorum.gov.uk	<i>To review and scrutinise quarterly performance.</i>
		Waste Service Update	David Austin 01442 228355 Assistant Director for Neighbourhood Delivery	

			david.austin@dacorum.gov.uk	
		Two Waters Update	James Doe 01442 228583 Assistant Director for Planning, Development & Regeneration james.doe@dacorum.gov.uk	
Joint Budget 6 December 2016	25 November 2016	Budget 2017-2018	James Deane 01442 228278 Corporate Director for Finance & Operations james.deane@dacorum.gov.uk David Skinner 01442 228662 Assistant Director for Finance & Resources david.skinner@dacorum.gov.uk Richard Baker 01442 228162 Group Manager – Financial Services richard.baker@dacorum.gov.uk	
11 January 2017	30 December 2016	New Local Plan Review	James Doe 01442 228583 Assistant Director for Planning, Development & Regeneration james.doe@dacorum.gov.uk	
		Review of Regeneration Projects	James Doe 01442 228583 Assistant Director for Planning, Development & Regeneration james.doe@dacorum.gov.uk	
		Development Management Efficiencies	James Doe 01442 228583 Assistant Director for Planning, Development & Regeneration james.doe@dacorum.gov.uk Sara Whelan 01442 228590 Group Manager – Development Management & Planning sara.whelan@dacorum.gov.uk	
Joint Budget 7 February 2017	24 January 2017	Budget 2017-2018	James Deane 01442 228278 Corporate Director for Finance & Operations james.deane@dacorum.gov.uk David Skinner 01442 228662 Assistant Director for Finance & Resources david.skinner@dacorum.gov.uk Richard Baker 01442 228162 Group Manager – Financial Services richard.baker@dacorum.gov.uk	
14 March 2017	3 March 2017	Provisional Outturn Q3	David Skinner 01442 228662 Assistant Director for Finance & Resources david.skinner@dacorum.gov.uk Richard Baker 01442 228162 Group Manager – Financial Services richard.baker@dacorum.gov.uk	<i>To review and scrutinise quarterly performance.</i>
		Environmental Services Q3	David Austin 01442 228355 Assistant Director for Neighbourhood Delivery	<i>To review and scrutinise</i>

	Performance Report	david.austin@dacorum.gov.uk Craig Thorpe 01442 228027 Group Manager – Environmental Services craig.thorpe@dacorum.gov.uk	<i>quarterly performance.</i>
	Planning, Development and Regeneration Q3 Performance Report	James Doe 01442 228583 Assistant Director for Planning, Development & Regeneration james.doe@dacorum.gov.uk	<i>To review and scrutinise quarterly performance.</i>
	Regulatory Services Q3 Performance Report	David Austin 01442 228355 Assistant Director for Neighbourhood Delivery david.austin@dacorum.gov.uk Chris Troy 01442 228473 Group Manager – Regulatory Services chris.troy@dacorum.gov.uk	<i>To review and scrutinise quarterly performance.</i>
	Clean, Safe and Green Review	David Austin 01442 228355 Assistant Director for Neighbourhood Delivery david.austin@dacorum.gov.uk	

Items to be added:

- Fly tipping
- Luton airport