



## AGENDA ITEM: 11

### SUMMARY

<b>Report for:</b>	<b>Cabinet</b>
<b>Date of meeting:</b>	<b>9 February 2016</b>
<b>Part:</b>	<b>1</b>
If Part II, reason:	

<b>Title of report:</b>	Corporate Plan – 2015 to 2020
<b>Contact:</b>	Cllr Andrew Williams Leader of the Council  Responsible Officer: Sally Marshall Chief Executive Author: Robert Smyth, Assistant Director – Performance and Projects
<b>Purpose of report:</b>	To seek Cabinet approval for the referral of the Council's new Corporate Plan – 2015 to 2020 to Council for approval
<b>Recommendations</b>	That Cabinet recommend the Corporate Plan 2015 to 2020 to Council for adoption
<b>Corporate Objectives:</b>	The Corporate Plan will support all five of the Council's corporate objectives:  <ol style="list-style-type: none"> <li>1. Clean and safe environment</li> <li>2. Community capacity</li> <li>3. Regeneration</li> <li>4. Dacorum delivers</li> <li>5. Affordable housing</li> </ol> <p>It sets out the updated priorities for the Council.</p>
<b>Implications:</b>	<u>Financial</u>
<b>'Value For Money Implications'</b>	The plan sets out the priorities and vision for the organisation over the next five years. As a result it will inform and shape the strategic and financial decision making process of the organisation, including our Medium Term Financial Strategy (MTFS).

	<p><u>Value for Money</u></p> <p>A key priority within the plan is 'Delivering an Efficient and Modern Council'.</p> <p>This will ensure that we focus on achieving the Council's savings and priorities while maintaining quality and protecting frontline services.</p>
Risk Implications	<p>Risk Assessment completed on 18<sup>th</sup> January</p> <p><u>Risk 1</u></p> <p>The plan sets out the priorities and vision for the Council over the next five years and frames the operational and financial planning.</p> <p>Without a clear and considered document, there is a risk that we will start to work in a way that does not meet the expectations and needs of residents or Members.</p> <p><u>Risk 2</u></p> <p>The lack of a plan would increase uncertainty and makes it difficult for teams focus their attention and resources in the right area.</p> <p>One of the key elements within a plan is to set out the priorities that the Council needs to address.</p> <p><u>Risk 3</u></p> <p>The plan also provides a series of key performance indicators enabling us to chart our progress.</p> <p>Without an effective plan it is possible that we may be working in a way that causes duplication, waste or poor performance.</p>
Community Impact Assessment	Community Impact Assessment reviewed – 18 <sup>th</sup> January 2016
Health And Safety Implications	None
Monitoring Officer/S.151 Officer Comments	<p><b>Monitoring Officer:</b></p> <p>No further comments to add to the report.</p> <p><b>S.151 Officer</b></p> <p>There are no direct financial consequences of this report. The Corporate Plan sets out the aims of the Council over the next five years and will help inform the Medium Term Financial Strategy.</p>

Consultees:	<ul style="list-style-type: none"> <li>Corporate Management Team</li> <li>Dacorum Borough Council Officers</li> </ul>
Background papers:	Corporate Plan – 2015 to 2020 - PDF
Glossary of acronyms and any other abbreviations used in this report:	<p>DBC – Dacorum Borough Council</p> <p>CAP – Corporate Action Plan</p>

## Background

The Corporate Plan is a key element of the Council's strategic decision making process. The Council needs to ensure that it has an up-to-date plan that is robust, forward thinking and responsive to the current and future challenges facing the organisation.

The existing plan covered the period 2012 to 2015 and therefore needs to be updated to provide the direction and vision for the next five years.

## The Corporate Plan – The Approach

This update of the Corporate Plan builds on the positive aspects in the previous document as incorporating some new sections to provide more information and context for the reader.

A review of the existing Corporate Plan has been undertaken by officers in consultation with Cabinet members based on the administration's manifesto commitments, current performance indicators and project plans and the existing priorities remain relevant and address the key issues that the Council needs to focus on.

Whilst the existing priorities remain relevant the language has been updated to make the plan more accessible and action-orientated.

Previous Priority Name	Proposed New Priority Name
Clean and safe environment	A clean, safe and enjoyable environment
Community capacity	Building strong and vibrant communities
Regeneration	Ensuring economic growth and prosperity
Dacorum delivers	Providing good quality affordable homes, in particular for those most in need
Affordable housing	Delivering an efficient and modern council

To ensure the plan drives improvement and achieves its ambitions we have also committed to publishing an annual Corporate Action Plan (CAP). This plan will set

out the major projects and activities that we are introducing for each priority as well as setting out the performance indicators for measuring success.

The first CAP will be published in April to ensure it reflects the targets and indicators for the new financial year.

### **The Corporate Plan – Summary**

#### *P 4 – 5: ‘About Dacorum’ and ‘What is the Corporate Plan*

- These sections are new. They offer statistics and explanations to set the work of the Borough Council into context. These pages also provides more information about the Corporate Plan and how it fits in with the Council’s other strategies and plans.

#### *P 6 – 7: ‘Our Vision, Priorities and Values’*

- This section sets out the Council’s vision and priorities and it shows the links between them. It also reaffirms the Council’s commitment to an evidence-based approach and highlights organisational values and behaviours.

#### *P 8 – 9: ‘Looking Forward: Dacorum over the next five years’*

- This section is new. It provides some narrative summarising the nature of changes and developments can be expected as a result of the delivery of this plan.

#### *P 10 – 19: Priorities (various).*

- These sections show how the Council will achieve each priority over the next five years and illustrates what success will mean for residents.
- They also provide a snapshot of what has been achieved over the life of the previous Corporate Plan.

### **Corporate Plan – Publication**

To support the Council’s commitment within the Plan to become a “paper-lite” organisation the plan will primarily be available on the website; however a small print run can be undertaken as required for distribution at exhibitions and events.

Officers will also explore the feasibility of producing a YouTube style video that communicates the key elements of the plan in an engaging and informative way to support the Council’s Digital Dacorum programme for use on social media.

### **Summary**

The Council’s existing Corporate Plan covered the period 2012 to 2015. A review of the Council’s existing Corporate Plan has been undertaken to produce an updated Corporate Plan for the Period 2015 to 2020.

Cabinet are recommended to refer the updated Corporate Plan (2015 – 2020) to Council for adoption.